



CASE STUDY

TOP 5 GLOBAL PROFESSIONAL SERVICES FIRM SPEEDS INVESTIGATIONS WITH HYAS™ INSIGHT

➤ COMPANY AT A GLANCE

A top five global professional services firm helps enterprises succeed in both public or private business environments with consultants providing global experience and local knowledge. The firm provides end-to-end cyber solutions and cybersecurity services to enterprises around the world.

➤ CHALLENGES

- Improving incident response and understanding adversary infrastructure
- Speeding analyst investigation productivity
- Investigating brand infringement for clients

➤ RESULTS

- Improved investigation resolution speed
- Flexibility to leverage across multiple use cases including incident response, threat intelligence, and brand infringement
- Demonstrating more value through deeper investigation insights

ENABLING CLIENT CYBERSECURITY SUCCESS

This global professional services firm is ranked in the top five globally by revenue in 2019. Its cybersecurity portfolio includes a variety of managed services that clients can choose from, including threat intelligence services, security operations center (SOC) as a service, and threat hunting services. HYAS Insight supports the entire portfolio of cybersecurity services offered by the firm.

HYAS Insight helps address a variety of use cases including:

- **Threat Intelligence** - researching the infrastructure
- **Forensics and Incident Response** - investigating cybersecurity incidents to understand the domain infrastructure underpinning the attack
- **Threat Hunting** - working with clients to locate threats in their environments including the external domains leveraged by threat actors
- **Brand Protection** - investigating domain infrastructure behind fake goods affecting client businesses

In describing how the firm leverages HYAS, a Senior Manager for Threat Intelligence said, "HYAS technology helps us do research on threats or tracking adversary infrastructure in support of the service that we deliver to the client. It is a core investigative tool that supports the core functions of the team which delivers complete threat intelligence to the client." succeed and the relationship with the HYAS team is great. HYAS is super-easy to work with, and that helps us to make the most of the technology. When we are "heads down" in work, we know that HYAS Insight will help us get results."



Accelerating Cybersecurity Operations

In 2016, the firm recognized that it needed to improve threat intelligence capabilities to help clients better understand adversaries and their attack infrastructure. After considering the variety of threat intelligence technology options available, the firm arrived at HYAS as the optimal solution to provide insight into threat actor infrastructure and has used the solution.

The firm customizes its services based on the customer needs, and HYAS technology helps the firm generate comprehensive threat intelligence reports for clients across all vertical markets.

The firm initially used HYAS Comox to investigate adversary infrastructure, and subsequently moved to HYAS Insight when the new and improved HYAS solution became available in early 2020.

Digital Forensics and Incident Response

The professional services organization has used HYAS to investigate a variety of customer issues, from a high profile entertainment company compromise to a consumer brand suffering brand infringement. Commented the security manager, "Client service engagements frequently require us to provide insights into adversary infrastructure affecting our clients. HYAS Insight is our go-to resource, enabling us to connect the dots to rapidly investigate and understand threats affecting our clients."

Results with HYAS Insight

The professional services firm has utilized HYAS threat intelligence for over four years. The Senior Manager for Threat Intelligence said, "HYAS has been straightforward to use to get the information we needed. The natural progression to HYAS Insight has raised things to the next level."

The firm regularly re-evaluates its technology stack to ensure that it is achieving the optimal return on investment (ROI) for its budget dollars. It looks at solutions to add and others to remove. While other threat intelligence solutions have been retired, the HYAS offering has consistently maintained its position as a core platform for over four years. Said the security manager, "We regularly reevaluate our technology, and HYAS has consistently demonstrated its value to the team."

The firm uses a threat intelligence platform (TIP) and plans to employ the HYAS Insight integration into that TIP to improve operations. Commented the firm's Senior Manager for Threat Intelligence, "The more dots that I can connect, the better. Integrating with TIPs and analytic tools like Maltego helps us to connect more dots more quickly. Our TIP provides a nice library of what we know, but HYAS helps to go beyond to tell the whole story."

In summarizing the HYAS relationship, the Senior Manager for Threat Intelligence commented, "While we have quite a few threat intelligence sources, HYAS Insight is the first place I go to when I have a new investigation. The HYAS technology has helped us to succeed and the relationship with the HYAS team is great. HYAS is super-easy to work with, and that helps us to make the most of the technology. When we are "heads down" in work, we know that HYAS Insight will help us get results."

While we have a variety of threat intelligence tools, HYAS is where we start investigations. It provides the richest information to understand adversary attack infrastructure so analysts can run things down more quickly.

SENIOR MANAGER FOR GLOBAL THREAT INTELLIGENCE
TOP 5 GLOBAL CONSULTANCY

CONTACT US FOR A DEMO

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INVESTIGATE ATTACK
INFRASTRUCTURE FURTHER
AND IDENTIFY FRAUD FASTER



HYAS CONFRONT

Uses unrivaled authoritative attacker infrastructure knowledge and multivariate pattern analysis to proactively and preemptively protect your production network from cyber attacks.



WE'RE NOT HERE TO PLAY CAT AND MOUSE
WE'RE OUT TO CHANGE THE GAME

HYAS is a valued partner and world-leading authority on cyber adversary infrastructure and communication to that infrastructure. We help businesses see more, do more, and understand more about the nature of the threats they face, or don't even realize they are facing, on a daily basis. Our vision is to be the leading provider of confidence and cybersecurity that today's businesses need to move forward in an ever-changing data environment.